



U.S. Commercial Service at CES 2011

Global Market Insight Program

Discover International Sales Opportunities

Find trade partners and succeed in new international markets. Register for the U.S. Commercial Service's Global Market Insight Program being held at the 2011 International CES in cooperation with the Consumer Electronics Association. As a participant, you will receive market briefings and counseling sessions with consumer electronics industry specialists from U.S. Embassies around the world.

Connect with a World of Opportunity

With more than 2,000 consumer technology exhibitors in 30 product categories, CES provides a unique opportunity to connect with markets and potential partners from around the world. Through the Commercial Service's Global Market Insight Program, you'll meet one-on-one with consumer electronics market and country specialists from around the world to:

- Discuss your product line.
- Identify new markets where your products may succeed.
- Receive customized export counseling to fine-tune your international sales strategy.
- Connect with pre-screened agents, distributors, and prospects.

About the U.S. Commercial Service

Located across the United States and in U.S. Embassies and consulates in nearly 80 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.

Space is Limited. Register Today.

buyusa.gov/ict/ces2011.html

January 6–9, 2011

Las Vegas Convention Center,
Las Vegas, NV

January 5, 2011

Questions?

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U.S. Commercial Service specialists will also be available in the International Commerce Center, LVCC South Hall Connector, Room S224, to meet with interested exhibitors.



Connecting you to global markets.

